

SERVE HAPPINESS FOUNDATION



TAPI PRERNA YATRA 2017 REPORT

MAR 23RD TO MAR 27TH 2017



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SERVE HAPPINESS FOUNDATION

Serve Happiness Foundation is a not for profit organization registered under section 8 of Company's Act 2013 with an international mission to implore, invite and inspire youth to work towards humanity & nation building.

Perna Yatras- Social Impact Journeys

We aim to direct today's youth towards a platform specific to their interest. Our approach is to take youth on an inspirational journey of awakening and help them foster relationships by building network along the spectrum of role models working in the ecosystem. Narmada Perna Yatra, Sabarmati Perna Yatra, Tapi Perna Yatra, Jaipur Perna Yatra are our initiatives - an inspirational region specific journeys of its kind to inspire youth by connecting them with real life heroes from varied sectors like health, education, agriculture etc.

Social Entrepreneurship Programs

We also organize entrepreneurship programs based on our grass root experiments that empowers youth across the country to kick start social entrepreneurship activities in rural India.

Rural Youth/Women Entrepreneurship Development Programs

We have also designed special programs like Startup Village to promote entrepreneurship among rural youth and women to start their own enterprise and livelihood projects to generate employment in rural India.

Crowd Funding Campaigns For Social Projects

We are running crowd campaigns to support different social causes. So far we have successfully generated funds for Kerala Flood Relief Campaign, Nepal Earth quack campaign , Help to Tribal School in Narmada, Eco friendly Paper Bag campaign and many more.

FOUNDER'S LIFE JOURNEY



Nitin Tailor (CEO & Founder)
Serve Happiness Foundation

In a tale as romantic and cinematic as it can get, Nitin Tailor was born and brought up near the banks of the Narmada river in Gujarat. From the spirituality and natural charm of the small town of Bharuch, Tailor eventually found his way into a multi-national company in Bangalore, earning a comfortable salary. With an educational stint in Sweden and entrepreneur of the year award at IIIT Bangalore, Tailor was always ambitious.

Once the charm of the big city faded, the call to return to his roots overwhelmed him. Determined to be a more positive influence in society, Tailor left his cushy job in Bangalore, and took the first train to Bharuch. Once there, he set up an NGO to address health and educational needs of the poor in Bharuch- Narmada rural areas. With the mission to serve happiness and bring positive change in the society Nitin Tailor has founded Serve Happiness Foundation in the year 2013. The only motivation that keeps Tailor pumping and jumping for the poor, underprivileged and rural is the need to inspire the youth in more nation-building activities that aren't simply directed at India's small ultra-urban strata of society. To pay tribute to his motherland Narmada, Nitin has decided to organise the Narmada Prerna Yatra to inspire youth across the nation by connecting them with real heroes who are bringing positive change at the grassroots in Narmada.

After getting success in Narmada Prerna Yatra, Nitin has replicated Prerna Yatras in different regions of Gujarat like Sabarmati Prerna Yatra in Ahmedabad region and Tapi Prerna Yatra in South Gujarat region. Working on major sectors of sustainable livelihood, rural tourism, agriculture and women empowerment, Prerna Yatras hopes to become a national movement that encourages social entrepreneurship and social impact projects that take every unique chunk of the country forward in its own way.

FROM THE DIRECTOR'S DESK



Pankaj Gangwani (Director)
Serve Happiness Foundation

Human life is itself a Journey (Yatra) and ultimate goal for every human is to be happy in the life. I firmly believe that the only way to get ultimate happiness in the life is by serving nature in a broader term which include entire universe and humanity. It is commonly seen across the globe that youngsters are spending most of the productive years from their life without

any purpose and my life's mission is connecting youth with the purpose of their life. Through Purna Yatras Serve Happiness Foundation is inspiring youth to bring positive change in the society and nation at large. My similar passion towards serving nature and bringing about a meaningful change in other's lives and nurture their innate natural abilities led me to join board of Serve Happiness Foundation and spread Purna Yatras to inspire the youth across the globe so that our mission can reach to the last mile.

We welcome you all to join our global happiness family to bring like minded individuals and organizations on one platform to bring positive social change in the society.

BIRTH OF TAPI PRERNA YATRA

Tapi Prerna Yatra, Journey of Social Change.

After getting success and positive response of Narmada Prerna Yatra, Nitin Tailor has decided to replicate yatra model in different regions of the nation. Starting from Gujarat he has planned to explore South Gujarat region. It is rich in agriculture, forest areas and tribal traditions.

After exploring South Gujarat region Nitin has found lots of amazing social organization and role models working at the grassroots. And planned Tapi Prerna Yatra to inspire youth by connecting amazing role models and social organizations of this region.



200+

Yatirs since 2014



YATRA INAUGURATION

The day is finally here!!

For the successful beginning, We were very happy to get the opportunity to inaugurate Our Tapi Prerna Yatra, a 3-days excursion at the Gay Pagla temple located at the bank of Tapi River.



TAPI FOOD SURAT

It was our honor to meet our first role model Mr. Ghanshyam Lukhi Founder of Tapi Food Products which is India's first food processing company based on Solar Steam Generating System.

Established in the year 1999, Tapi Food Products is pioneering itself as a major manufacturer of Papaya Tutty Fruity in the country. Within a decade Tapi Food Products has developed into a key player across numerous categories of fruit based products such as Fruit Jam, Fruit Jelly Bar, Syrups, Squash, Karonda Cherry, Fruit Jelly Cuts etc. in the Indian food industry. Under the great enthusiasm and visionary approach of Mr Ghanshyam Lukhi, Tapi Food Products has measured a journey of success while maintaining all the nature friendly standards.

It was really an great learning and inspiring experience to learn about Ghanshyam bhai entrepreneurial journey and visiting his amazing enterprise. We are heartily thankful to him for all the hospitality and also for lovely gift of fruits candies.



VISIT TO BABEN BARDOLI

Yatris could not believe that this is a village when our yatra reached at beautiful village Baben near Bardoli. We all were deeply inspired by interacting and learned about baben development story by Mr. Bhavesh Patel, Ex Sarpanch of this village. This village is really a model of PURA (Providing Urban Facilities in Rural Area) concept given by Dr. APJ Abdul Kalam.

Baben village, which is located near Bardoli typifies development. Here villagers enjoy all the facilities that one living in the city does. The 2-km road from Bardoli to Baben gives a commuter the feeling of passing through a highway. This is because the village road is 12 meter wide and is well lit with street lights.

This road has not been laid with government money, but the fund for it was raised through various ingenious schemes by the villagers. "We take contributions from real estate developers, who come to develop land and houses in the village and use that money to develop basic amenities for the residents of the village," said Baben Gram Panchayat president Bhavesh Patel.





The village panchayat collected Rs 3 crore in the past five years from the real estate developers and used that money on roads, street lights, a lake, public toilets, drainage and water system for the 15,000 people of Baben. The village also has a degree and diploma engineering college, a school and a restaurant.

A developer is charged Rs 2,000 per plot. The buyer of the plot, too, is charged the same amount by the village panchayat. "When someone buys a flat or plot worth Rs 25 lakh in Baben, he doesn't mind paying Rs 2,000 as development fund for the village," said Iswar Parmar, Bardoli MLA, who is a former gram panchayat member. Dilip Patel, who developed Avadh Lake City in Baben, said, "When we wanted to develop this farmhouse scheme in the village, some farmers did not want to sell their land initially. However, they came around and sold their land to us after some time. "Our maximum emphasis is on cleanliness," said Patel. Baben village got the best gram panchayat of the year award in 2011 from the state government.

YATRIS WITH VILLAGE SARPANCH



VISIT TO SURUCHI TRUST BARDOLI

SSVT was founded in 1959 with inspiration from Vinoba Bhave's movement and in association with Jugatram Dave, Swami Anand, Kakasaheb Kalelkar, Ravishankar Maharaj and others.

SSVT works to support small farmers, developing renewable energy technology, bio-gas, smoke-less cook stoves and organic farming. SSVT runs the projects with cooperation from Khadi Village Industry Commission (KVIC) and Indian Council for Agricultural Research (ICAR). Ram Kumar Singh Director (SSVT), an alumnus of Nagpur-based National Institute of Technology, has reduced the drudgery of farmers, especially women, in south Gujarat by designing agriculture tools. He has combined his engineering skills with traditional knowledge of farmers in the region to improve the agriculture productivity. Among a number of indigenously designed tools, SSVT has developed a plant puller that enables women to pull out the cotton plant from land in standing position.





We all had great learning by interacting with Shri Ramkumar Singh and his wife Ramaben discussing about trust activities. We have also visited agriculture tool workshop and learn more about tools. Suruchi Trust has been working with a vision to provide more effective and affordable tools to local farmers that enables them to work with ease. They have been working with local blacksmiths for their vision and at times, some tools are even subsidized for the sake of farmers.



ARCH DHARAMPUR

After spending great time and having amazing learning at Suruchi trust, we started our journey enjoying deep thick forest of Vansda to the princely town Dharampur. Our next visits was ARCH organization. ARCH (Action Research in Community Health and Development) has been actively working in the Tribal Areas of Dharampur in order to provide affordable healthcare services and quality education to local children.

Dr. Rashminbhai of ARCH gave us deep insight about the organization history and it's work. The ARCH dispensary is equipped with a laboratory and a low cost diagnostic center at its campus in Dharampur. The low cost diagnostic center includes facilities for all essential lab tests, EKG and sonography and is accessible to poor patients. This dispensary not only caters to poor patients in and around Dharampur, it is also a referral center for all patients referred by our trained village health workers and by other NGOs.





In the rural tribal communities in southern Gujarat, the quality of education is very poor. In many villages, primary schools arrived only within the last ten to fifteen years, and secondary education is quite limited. Teachers are not properly trained in either subject matter or teaching methods. Students are mechanically led through lessons, but they do not learn, and teachers are completely unenthusiastic. ARCH seeks not only to remedy the systematic dysfunction of the education system, but also to provide quality education, particularly in the critical subjects of math, science, and literacy. ARCH has adopted a wonderful teaching methodology that envisions overall growth and imagination if the child.



VISIT TO SHRIMAD RAJCHANDRA JIVAMAITRIDHAM GAUSHALA, DHARAMAMPUR

After having great time at ARCH we all felt truly blessed and spend our evening in the spiritual environment at Jivanmaitridham Gaushala. The Shrimad Rajchandra Jivamaitridham Gaushala is a project that helps foster love and friendship with the animal kingdom. The ahimsa milking methods used will motivate more and more animal lovers and inspire love for life in millions of hearts across the globe. The Gaushala is presently housing healthy cows, calves and bulls and providing them with the best possible living standards, fodder and a holistic environment. This project also has activities like, seva for a day, named 'Gwala for a day', which gives one a chance to see the animals at close quarters and increase one's bonding with the animals.



INTERACTION WITH BHIKHUBHAI VYAS AND KOKILABEN AT TAMACHHADI VILLAGE

We are very deeply inspired after meeting Bhikhubhai Vyas and his wife Kokilaben at Tamachhadi village.

Born in a small town – Valod, near Surat, Bhikhubhai Vyas has been actively involved in education, community development and various environmental initiatives for over 6 centuries. He and a few of his colleagues took a sort of a pledge, not to migrate from their native village for jobs after graduation, and to make Valod a model village for all”. Vyas and his friends planned to join secondary and primary schools to stay in the area and help the tribal community which wasn’t approved by their traditional leaders. Hence, they turned towards and joined the Gandhian Ashram at Vedchhi where they got a chance to exclusively work for the tribal community. Vyas joined as a teacher at the Ashram and worked there for 8 years. After leaving Vedchhi Ashram, Vyas continued to serve in a remote tribal village in Valod taluka and started a high school there.



Around 28 years back, Vyas and his wife Kokila casually visited a neighboring taluka, Dharampur, for a study tour. They came to know that most of the people there suffered from abject poverty and were illiterate. It was a hilly forest region, had challenging logistics and was such a remote area that it remained totally untouched by mainstream development activities.

Dharampur and Kaprada are situated some 50 km inland from the Arabian Sea, in the Valsad district of Gujarat. It is an exclusive tribal belt, consisting of 231 villages. Although it is rich in culture and landscape, in material terms, it is one of the poorest Talukas in India, surrounded mainly by mountains and forests, except for a small cluster around Dharampur town.

With support from Tuff, a Swedish Peace organization, the couple started 50 night classes for adults and 50 balwadis (pre-schools) in as many villages, to build up a closer rapport with the community. They also started 20 Non-Formal Education [NFE] classes to tap youngsters. Vyas believes that education should not be measured simply in monetary terms; in the long term, it is going to generate new awareness and create quality leadership. As an example, one youngster from the village pursued a degree in engineering with the programme's help and passed with flying colors. He was offered a job by some company in the campus. He declined it to do his Masters in Computer Engineering.

VPSS lays a special emphasis on girls' education. With the donation of an acre of land from a poor tribal family, a hostel for 11th-12th class has been started in a village Bilpudi, near Dharampur town. So far 48 out of a total of 150 girls from this hostel have entered the science stream.

They constructed 5 large community rain water harvesting tanks and 27 family tanks along with the construction of 530 check dams – with community labor contribution on a 'FOOD FOR WORK' pattern. As a trial plan, 50 PVC plastic tanks (2000 ltr.) to families of villages having acute drinking water problem have been provided at 50% of the price. 15 villages are covered in the first phase of this programme. Bhikhubhai Vyas and his team also constructed 200 wells and repaired around 50 of them, covering as many hamlets as possible among the 100 villages the organization works in.

Ref: <http://www.thebetterindia.com/12683/man-made-promise-never-leave-village-pretty-inspiring-bhikhubhai-vyas-gujarat/>

VISIT TO WATER RESOURCE MANAGEMENT PROJECT SITES IN DIFFERENT VILLAGES WITH BHIKHUBHAI, RASHMINBHAI SANGHVI AND HIS TEAM

Rashmin Sanghvi is a renowned Chartered Accountant who has been aiding local tribesmen in development of an effective water management system. He along with Bhikhubhai and his team made us visit different water resource management project sites in different remote villages of Dharampur forest areas. Dharampur receives heavy rainfall during the monsoon season. However, due to deforestation, retention of water after monsoon is a huge challenge. Step Dams have been constructed with the help of locals in order to retain water for farming and other purposes during summers and winters. We also met tribal man sattu and his brother who has developed small pond for water storage coming from mountain using air pressure technique and now they use the water for farming purpose. It was really great learning how tribal people developing their own eco system for survival. Finally we all had delicious traditional lunch at the school run by Bhikhubhai.



VISIT TO SARVODAYA PARIVAR TRUST, PINDAVAL VILLAGE

After amazed by wonderful work done by Bhikhubhai and his team, we moved forward to our next destination Pindaval village enjoying beautiful sahyadri mountain range. After reaching beautiful campus of Sarvodaya Parivar Trust in Pindaval village, Mitaliben and School Principal brief us about Trust activities and the work they are doing. We all truly overwhelmed attending evening prayer with school children and receiving their love.

Sarvodaya Parivar trust is established in the year 1968, for the overall up liftment (SARVODAYA) of poorest among the poor people residing in the hilly tract of village PINDVAL village and its surrounding area of dharampur and kaprada talukas, situated 50 Km interior to VALSAD of south Gujarat-INDIA. Trust is inspired by Gandhi, Vinoba, Ravishankar maharaj, Jugatramkaka, Pujya Mota etc. Four, devoted gandhians and sarvodaya workers named Dr. Navneetbhai Fojdar, kum. Kantaben, Kum. Harvilasben (well known as HARISHCHANDRA) and Shri Kantibhai shah laid foundation stone of the trust. They devoted their whole lives for the benefit and up liftment of poor tribal people of dharampur-kaprada area. They are inspired by Mahatma Gandhi and vinoba.



VISIT TO WILSON HILLS ECO TOURISM SITE



Wilson Hill Station is located in the forest locality of the Sahyadri mountain range in a village called Vaghval near Dharampur. Dharampur is a well-known town for its rich Adivasi (Tribal) culture. It is said that, years ago King Mohanrai built his fort in Dharampur and announced Dharampur as a State. One of the most potent reasons why King Mohanrai chose Dharampur is the evergreen hilly area and absolute natural beauty of Dharampur. Mr. Paresh Raval who worked a lot to develop eco tourism projects in Gujarat and also running his own tourism company gave us more insight about opportunities in eco tourism sector. He emphasized how eco tourism can bring livelihood opportunities in rural areas.



VISIT TO NAHRI HOTEL (INDIGENOUS CUISINE CORNER, A WOMEN EMPOWERMENT PROJECT)

After visiting Wilson Hills our vehicle stopped at small beautiful hut on the road known as NAHRI hotel.

Freshly cooked traditional tribal food served to people visiting a fair in Dang around nine years ago was such a hit that it led to women's empowerment through a chain of restaurants. The group of women that had set up the stall at the tribal fair decided to go ahead and capitalize on its success. In 2006, they opened a restaurant - Nahri - at Gangpur village on Vansda-Dharampur Road. The eatery now serves travelers round the year. Following its success, six more branches of the restaurant were opened in the tribal region and all are highly successful. These branches include one in neighbouring Silvassa, in the Union territory of Dadra and Nagar Haveli (DNH).



A social scientist studying the tribal region of South Gujarat says that Nahri - it means 'meal' in tribal language - is popular with a large number of tourists who visit Saputara and other tourist attractions in Dang. In 2006, when the first Nahri restaurant opened in Gangpur village, the women developed it as a traditional tribal hut-like structure. Decorated with tribal paintings, the restaurant is now run by 17 women who serve more than 3,000 customers every month.

The restaurant serves authentic tribal food such as Indian bread made of Nagli (ragi), finger millet, rice, baboo vegetable and black gram daal. Women in red saris - it is their dress code - sing while cooking. This leaves visitors with a memorable experience.

Ref: <http://timesofindia.indiatimes.com/city/ahmedabad/Dang-women-find-route-to-empowerment-through-the-stomach/articleshow/49787537.cms>



VISIT TO SARVODAYA SCHOOL, KHADKI

In the year 2000, a second center was opened by the Trust, 20 kilometers from Pindval, in the village of Khadki. One and a half acres of land, was donated by Pandubhai without taking a single Rupee as remuneration. To this day, he continues to assume responsibility for the center, the students, and the staff. The center was constructed with the help of all the families in the seven surrounding villages. Each family contributed two days of their time, readying the building in only six months' time. For the first five years, grown-up students who had not received a formal education were earlier in life were taught at the school. Today, the Khadki center is a hostel, consisting of students in classes one through eight who study at the district Panchayat school in the village. Trust conducts extra tuitions for all the subjects for the students live in the campus. Creative activities are conducted at the center, including origami, block printing, art, music, cultural programs, retreats and excursions.



Students are trained in real life experiences and chores and handle all the maintenance of the school, like housekeeping, filling drinking water, kitchen duties, buying rations and more.

The walls of the classes are decorated with the beautiful paintings and artwork made by the students. They also maintain the gardens and keep them blooming with colourful flowers all year round. There is a student council, with each student holding portfolios such as Chief Minister, Health Minister, Stores Minister, Culture Minister, Garden Minister, etc., and owning up responsibility for the same. Trips and excursions are organized to ensure that the students get to see the outside world and enjoy nature.

Ref: <http://sarvodayaparivartrust.org/>



WARLI TRIBE AND PAINTING

During Tapi Prerna Yatra we got opportunity to see amazing art of this region knowns as Warli paintings.

The Warlis or Varlis are an indigenous tribe or Adivasis, living in mountainous as well as coastal areas of Maharashtra-Gujarat border and surrounding areas. In the book *The Painted World of the Warlis* Yashodhara almia claimed that the Warlis carry on a tradition stretching back to 2500 or 3000 BCE. Their mural paintings are similar to those done between 500 and 10,000 BCE in the Rock Shelters of Bhimbetka, in Madhya Pradesh.

Everything about Warli is earthy and soothing. It takes you back to the painting's provenance where you could almost smell the wet soil, feel the touch of the calloused hand that painted the background and admire meticulous brush stroke of the rural artist who created the master piece. Warli paintings succeed in adding elegance to a rural hut or a five star hotel lobby with the same charm.



Everything about Warli is earthy and soothing. It takes you back to the painting's provenance where you could almost smell the wet soil, feel the touch of the calloused hand that painted the background and admire meticulous brush stroke of the rural artist who created the master piece. Warli paintings succeed in adding elegance to a rural hut or a five star hotel lobby with the same charm. Their extremely rudimentary wall paintings use a very basic graphic vocabulary: a circle, a triangle and square. Their paintings were monosyllabic. The circle and triangle come from their observation of nature; the circle representing the sun and the moon, the triangle derived from mountains and pointed trees. Only the square seems to obey a different logic and seems to be a human invention, indicating a sacred enclosure or a piece of land. So the central motive in each ritual painting is the square, known as the "chauk" or "chaukat", mostly of two types: Devchauk and Lagnachauk. Inside a Devchauk, we find Palaghata, the mother goddess, symbolizing fertility.[3] Significantly, male gods are unusual among the Warli and are frequently related to spirits which have taken human shape.



Tribal Cultural Intellectual Property

Warli Art is cultural intellectual property of the tribal community. Today, there is an urgent need for preserving this traditional knowledge in tribal communities across the globe. Understanding the need for intellectual property rights, tribal non-profit Organisation "Adivasi Yuva Seva Sangh" initiated efforts to start a registration process in 2011.

Now, Warli Painting is registered with a Geographical Indication under the intellectual property rights act. With the use of technology and the concept of social entrepreneurship, Tribals established the Warli Art Foundation, a non-profit company dedicated to Warli art and related activities.



YATRI REFLECTIONS

Meet our change makers and their reflections from Yatra



VIKRUM SHRIVASTAVA

A life changing journey. Met incredibly wonderful people who are doing marvelous work for the society and encourage youth to come forward and contribute towards the society. An altogether different world wherein people are getting motivated not by money of power but by purpose.

AADITYA KAPOOR

Whenever you try to do something different, something that's off your league or something people in your suit wouldn't usually do, The Universe will shower you with obstacles and hurdles to test your worth and resolve.



All these things will make you extremely uncomfortable, and years of your experience with the society will lead you to believe that you are not meant to do it! It's only when you chose to believe in yourself against all odds, that the clouds surrounding your destination will start to fade away." This was a key takeaway from all the inspiring stories of amazing people I came across during Tapi Prerna Yatra. From the success of Tapi Food Works to the brilliant water management system in the tribal belt of Dharampur Forest Reserve, the journey showered me with lessons that many are forced to learn the harder way. It has strengthened my belief in leadership and good people around who have somehow kept the world afloat!

PARAG MAHESHWARI



This yatra for me was more of an exploration of myself. Spending 9 hours a day in a closed cubicle unknowing what you actually want, it's a well designed setup to forget what you actually are, and what you actually want to be, and to come out of this setup requires a courage and if you take that courage with a leap of faith, you will really find what you are meant to be, and for me this yatra was this little courage out of my comfortable zone.

Filled with lot of unexpectedly amazing experiences, this yatra gives picture of what India is! This yatra inspires you to the beauty and the culture of tapi region, coupled with amazing role models you will really appreciate the grassroots level work done in this region, as they say Gujjus are very adaptive eople, you will really experience this in this yatra. Coming to the most interesting part of this yatra " Gujarati Food" ohh, i can proudly say I am a vegetarian and I have a variety of veg food.



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